Upgrading selected touch surfaces to Antimicrobial Copper is a simple but effective measure that is shown to reduce costly infections, freeing up beds and clinical resources and improving patient care. After a very short initial payback period, significant long-term savings are possible.
How much are your clinical touch surfaces costing you?

Pathogens persist on standard clinical touch surfaces, creating reservoirs of infection that pose a risk to patients, staff and visitors. Touch surfaces made from Antimicrobial Copper alloy materials are proven to kill pathogens rapidly, in between cleans, helping to maintain a more hygienic environment and reducing the risk of healthcare-associated infections (HCAIs).

Key healthcare bodies around the world - EPIC, ECRI Institute, AHRQ and CNESH to name a few – have recognised copper’s potential to boost infection control.

York Health Economics Consortium (YHEC) - leading global health economists based at the University of York - report a very short payback time – and significant ongoing savings thereafter – from upgrading key touch surfaces to Antimicrobial Copper.

HCAIs are very common and are a huge cost, financially and in terms of human life. Approximately 20% of ICU patients in European hospitals get HCAIs.

In 2011, HCAIs affected 4.1 million patients, causing 16 million extra days in hospital. Direct clinical costs: more than €7 billion. 37,000 deaths were recorded as caused by HCAIs, plus 110,000 deaths where HCAIs were a contributory factor.

Cleaning is not enough

Inert surfaces offer no protection against recontamination after cleaning or between touches. Even after cleaning, a surface may not be microbiologically clean. Contaminated surfaces present a significant risk in the patient environment. On solid Antimicrobial Copper surfaces, microbes are killed rapidly, 24/7, in between cleaning sessions and touches.

Bacteria that cause HCAIs can survive on inert surfaces, even after cleaning and disinfection

You can easily do more to improve patient safety

Hand hygiene, cleaning and disinfection remain the key pillars of infection prevention and control, but it is almost impossible to clean hands and surfaces often enough. Because Antimicrobial Copper kills microbes rapidly on contact, 24/7 and between cleans, it gives excellent supplementary and permanent protection and is a simple choice for safer touch surfaces in busy clinical environments.

Better care and improved finances
Upgrade touch surfaces to Antimicrobial Copper

By choosing fixtures, fittings and other touch surfaces made from Antimicrobial Copper, you can continuously kill pathogenic microbes and provide an additional weapon in the fight against HCAIs. This novel approach involves no nanotechnology, surface coatings or costly maintenance. Touch surfaces are made from solid, eco-friendly metals with intrinsic antimicrobial properties that last the lifetime of the product.

Effective under typical indoor conditions

Copper is proven to have rapid broad-spectrum efficacy against the pathogens that cause HCAIs, including vancomycin-resistant Enterococcus, Influenza A(H1N1), Norovirus, Clostridium difficile, Pseudomonas aeruginosa and Staphylococcus aureus (MSSA, MRSA and E-MRSA). No pathogen tested has been able to survive on copper. Furthermore, microbial DNA/RNA is destroyed, so it is extremely unlikely that resistance to copper will develop.

Beware, as some products’ efficacy claims are based on test standards that are not appropriate to touch surfaces: JIS Z 2801 and ISO 22196 are ‘wet’ tests at raised temperature with results measured over 24 hours. Antimicrobial Copper works under these conditions too, but is even quicker - just a few minutes - at typical room temperature and humidity.

Proven under challenging clinical conditions

Compelling evidence from a three-year, three-centre randomised clinical trial in the US, funded by the Department of Defense, shows the link between reduced environmental bacteria and reduced infections after just 10% of touch surfaces in ICUs were upgraded to Antimicrobial Copper.

- Just 6 items upgraded to Antimicrobial Copper
- 83% fewer bacteria on copper surfaces
- 96% fewer MRSA and VRE on copper surfaces
- 58% reduction in HCAIs

More than 200 papers published
Business case shows rapid payback and ongoing savings

York Health Economics Consortium assessed relevant clinical evidence in western Europe and the US, and developed a cost-benefit model for Antimicrobial Copper upgrades. Users can input local cost data for fixtures, fittings and other medical equipment, along with care costs. Default data entered by YHEC, based on their research and commercial costs, shows very rapid initial payback of a targeted upgrade to Antimicrobial Copper during refurbishment or new-build construction.

Example: 20-bed ICU in UK, six items upgraded to Antimicrobial Copper, planned refurbishment

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infections avoided per annum</td>
<td>60</td>
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<tr>
<td>Bed days saved per annum</td>
<td>360</td>
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<tr>
<td>Cost per bed day saved</td>
<td>£85</td>
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<tr>
<td>Return on investment</td>
<td>&lt;2 months</td>
</tr>
</tbody>
</table>

Benefits of upgrading to Antimicrobial Copper Touch Surfaces

- Rapid and continuous broad-spectrum kill, between cleans
- No costly maintenance or special training needed
- Totally safe, ecologically sound
- Products available in a range of alloys with differing colours
- Antimicrobial protection lasts the lifetime of the products
- Recognised by key healthcare watchdogs worldwide
- Copper's efficacy proven under typical indoor touch surface conditions
- Pathogens very unlikely to develop resistance to copper.

The upgrade team

Installations have already taken place around the world in more than 25 countries. In these hospitals, the importance of taking a multi-disciplinary approach has been clear.

Finance Managers can download the YHEC model, enter their own data, and see how the cost of an installation, paid out of the estates or capital budget, is more than outweighed by the significant clinical savings earned against a care budget.

The Infection Control Team can review the scientific evidence and liaise with nursing staff to identify touch surface items of particular concern for different clinical areas.

Estates Managers can be reassured that products are available, affordable, durable, proven to work and are compatible with standard cleaning and disinfecting agents. They can be confident that products certified as 'Cu+' approved are backed by an international industry stewardship scheme.

Your local Antimicrobial Copper specialists are ready to help you prepare your business case, assist your colleagues and source products and services. Visit www.antimicrobialcopper.org to access scientific references, the YHEC model, case studies, the Cu+ Products & Services directories and to find your local Antimicrobial Copper contact.

www.antimicrobialcopper.org