### **Commercialization of Antimicrobial Copper**

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### Agenda

- Overview of Copper and its Alloys
- Manufacturing Benefits of Copper Alloys
- Commercializing Antimicrobial Copper in the US
- Antimicrobial Copper Supply Chain: What's Next?



# **Overview of Copper and its Alloys**



### **Copper: Naturally occurring element**

1 Hydrogen 100794 3 Lithium (6.941)	4 Beeryllium 9012182				E	Atomic Nu Element S Element's Atomic We	ymbol — Name —	-Copper	u			5 <b>B</b> Boron 10811	6 C Carbon 120107	7 N Nitrogen 14007	8 <b>O</b> Oxygen 15994	9 <b>F</b> Fluorine 18.9984022	2 Не 4.61007 4.0025002 10 <b>Ne</b> №01707 18
Na Sodium 22.98976928	12 Mg Magnesium 24.3050											Aluminium 26.9815386	Silicon 28.0855	15 P Phosphorus 30.973762	16 <b>S</b> Sulfur 32.065	Chlorine 35.453	Argon 39.948
19 <b>K</b> <sup>Potassium</sup> <sup>39,0983</sup>	20 Ca Calcium 40.078	21 Scandium 44.955912	22 <b>Ti</b> Titanium 47.867	23 V Vanadium 50.9415	24 <b>Cr</b> Chromium 51.9961	25 Mn Manganese 54.938045	26 Fe	27 <b>Co</b> Cobalt 58.933195	28 Nickel 58.6934	29 <b>Cu</b> Copper 63.546	30 <b>Zn</b> Zinc 65.38	31 Galium 69.723	32 Germanium 7264	33 <b>As</b> Arsenic 74.92160	34 Selenium 78.96	35 <b>Br</b> Bromine 79.904	36 <b>Kr</b> Krypton 83.798
37 <b>Rb</b> Rubidium 85.4678	38 Sr Strontium 87.62	39 Y Yttrium 88.90585	40 Zr Zirconium 91.224	41 <b>Nb</b> Niobium 92.90638	42 Mo Molybdenum 9596	43 Tc Technetium	44 <b>Ru</b> Ruthenium 101.07	45 <b>Rh</b> Rhodium 102.90550	46 Pd Palladium 106.42	47 <b>Ag</b> Silver 107.8682	48 Cd Cadmium 112411	49 Indium 114818	50 <b>Sn</b> <sup>Tin</sup> 118,710	51 <b>Sb</b> Antimony 121.760	52 <b>Te</b> Tellurium 127.60	53 Iodine 126.90447	54 Xeon 131.293
55 <b>Cs</b> Cesium 132.9054519	56 <b>Ba</b> Barium 137.327	57 La Lanthanum 138.90547	72 <b>Hf</b> Hafnium 178.49	73 <b>Ta</b> Tantulum 180.94788	74 W Tungsten 183.84	75 <b>Re</b> Rhenium 186.207	76 <b>Os</b> Osmium 190.23	77 Ir Iridium 192.217	78 Pt Platinum 195084	79 Au Gold 196.966569	80 Hg Mercury 200.59	81 <b>TI</b> Thallium 204.3833	82 Pb Lead 207.2	83 Bi Bismuth 208,98040	84 Po Polonium [209]	85 At Astatine (210)	86 Rn Radon [222]
87 Fr Francium	88 Ra Radium	89 Actinium	104 <b>Rf</b> Rutherfordium [267]	105 <b>Db</b> Dubnium (268)	106 Sg Seaborgium (271)	107 <b>Bh</b> Bohrium [272]	108 Hs Hassium	109 Mt Meitnerium [276]	110 <b>Ds</b> Darmstadtium [281]	111 Rg Roentgenium	112	113	114	115	116	117	118

58	59	60	61	62	63	64	65	66	67	68	69	70	71
Ce	Pr	Nd	Pm	Sm	Eu	Gd	Tb	Dy	Ho	Er	Tm	Yb	Lu
Cerium 140.116	Praseodymium 140.90765(2)	Neodymium 144.242	Promethium [145]	Samarium 150.36	Europium 151.964	Gadalinium 157.25	Terbium 158.92535	Dysprosium 162.500	Holmium 164.93032	Erbium 167.259	Thulium 168.93421	Ytterbium 173.054	Lutetium 174.9668
90	91	92	93	94	95	96	97	98	99	100	101	102	103
Th	Pa	U	Np	Pu	Am	Cm	Bk	Cf	Es	Fm	Md	No	Lr
Thorium 232.03806	Protactinium 231.03588(2)	Uranium 238.02891	Neptunium [237]	Plutonium [244]	Americium [243]	Curium [247]	Berkelium [247]	Californium [251]	Einsteinium [252]		Mendelevium [258]	Nobelium [259]	Lawrencium

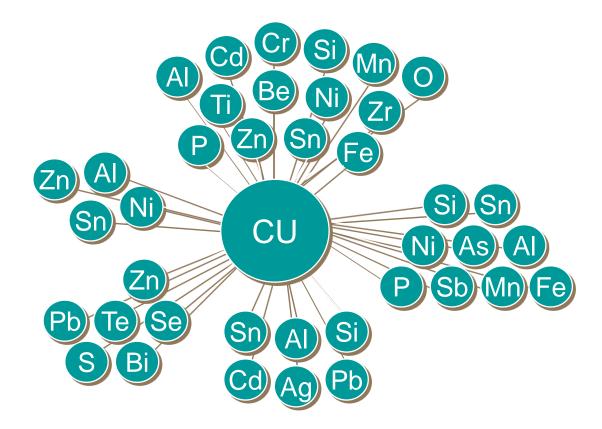


### **Copper: Basic material properties**

- Ductile
- Malleable
- High thermal Conductivity
- High electrical Conductivity
- Easily alloyed
- Good corrosion resistance
- Readily available
- Highly recyclable
- Antifouling
- Antimicrobial

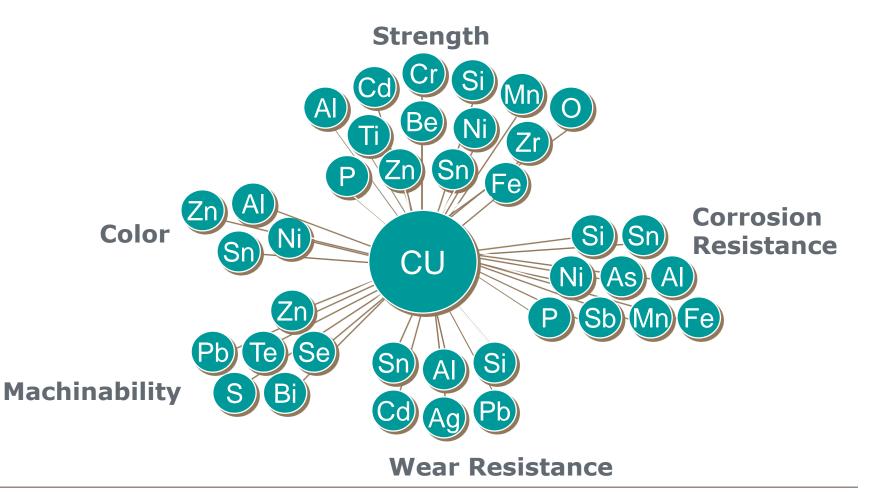


# Copper can be easily combined with many other elements to form alloys



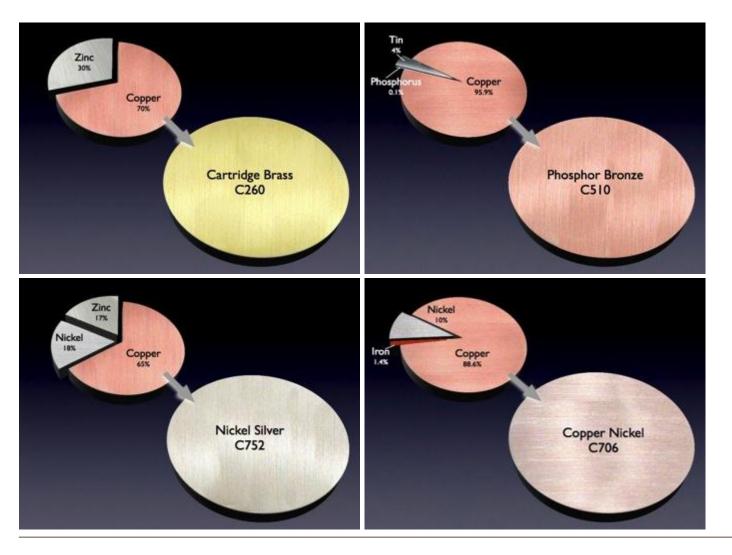


# Over 500 commercially available copper alloys provide an unmatched combination of properties





#### **Example alloys**





# Copper alloys are readily available in a wide variety of shapes and semi-fabricated forms





## Manufacturing Benefits of Copper Alloys



# Ease of Fabrication: Copper alloys are malleable, highly machinable, readily joined...









# Excellent combinations of strength, ductility, and corrosion resistance





### 100% recyclable



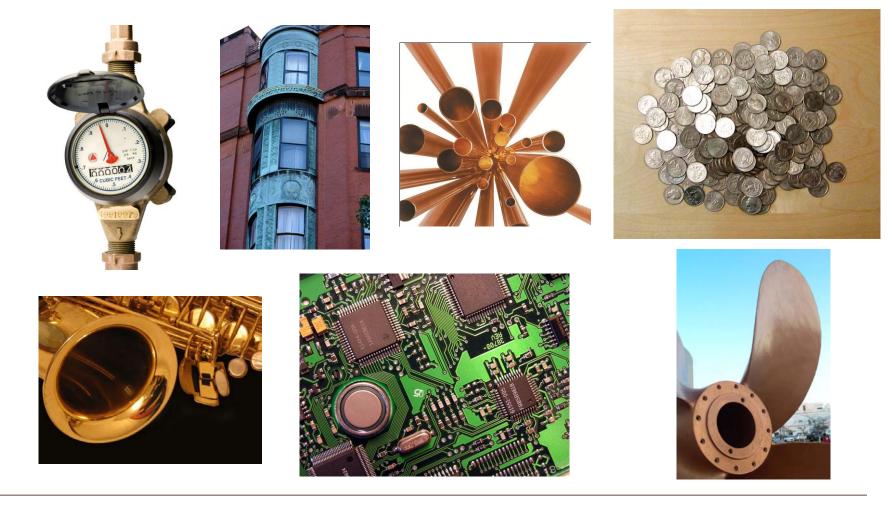


#### Many tarnish resistant alloy options available



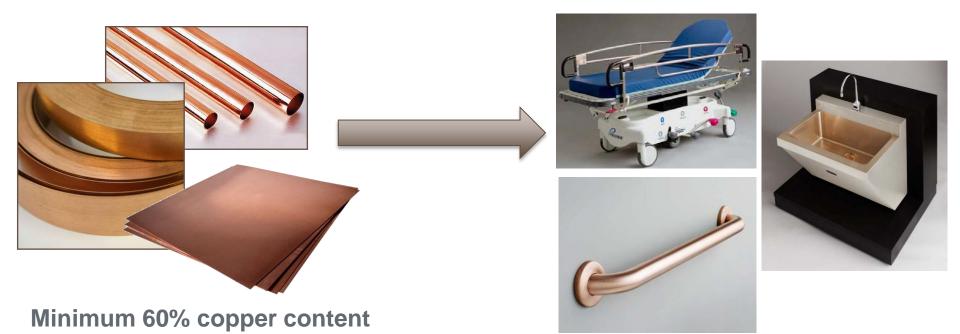


# Copper alloys are the third most important group of commercial metals behind iron/steel and aluminum





#### "Antimicrobial Copper" designates copper alloys used for touch surface applications to kill human pathogens



### No additional processing or special treatment required



## **Commercializing Antimicrobial Copper in the US**



# Challenge: Manufacturing benefits of copper alloys were well understood, but not for touch surface applications



# Stainless steel, plastic, wood are the standard materials, but they do not kill pathogens



### **Supply Chain: Initial barriers**

- No commercial products available
- Manufacturers unfamiliar with copper alloys
- Unusual geometries and applications for metals
- High raw material cost compared to stainless steel
- Short and long term aesthetic concerns



#### **US Clinical Trials Products, 2008: Prototypes**





### **Growing awareness stimulated supply chain activity**

- US clinical trials engaged several manufacturers
- Increased media attention on HAIs increased awareness
- Copper industry awareness campaign fueled interest
- Manufacturers began experimenting with copper alloys
- Material suppliers helped address manufacturing concerns



# Copper alloy components can cost less to manufacture

#### Barbed hose fitting case study

	Stainless Steel	Brass
Rod Cost	2 €/kg	8 €/kg
Value of Scrap	0.5 €/kg	7.0 €/kg
Time	T x 5	Т
Component Cost	6.90 €	1.47 €

Additional benefit: longer tool life with Brass

# Manufacturing and health benefits addressed cost concerns

- Material cost is a small percentage of total manufacturing cost
- Copper alloys have higher manufacturing efficiency compared to many other materials
- Copper alloy products can command a premium for health benefits
- Antimicrobial Copper is the only alloy system with a US EPA public health registration







# Manufacturers progressed through the copper alloy learning curve

- Bending
- Welding
- Stamping
- Deep-drawing
- Casting
- Forging
- Finishing





# Ronald McDonald House demonstration project accelerated commercialization

- Significant orders enticed manufacturers to scale up operations
- Industry funding supported manufacturers' investments
- Media attention helped manufacturers realize market potential









### Ronald McDonald House Components: Before Antimicrobial Copper retrofit



Locksets



**Sinks & Faucets** 



**Tables** 



**Cabinet Pulls** 



**Visitor Chairs** 





### Ronald McDonald House Components: After Antimicrobial Copper retrofit



Locksets



**Sinks & Faucets** 



**Tables** 



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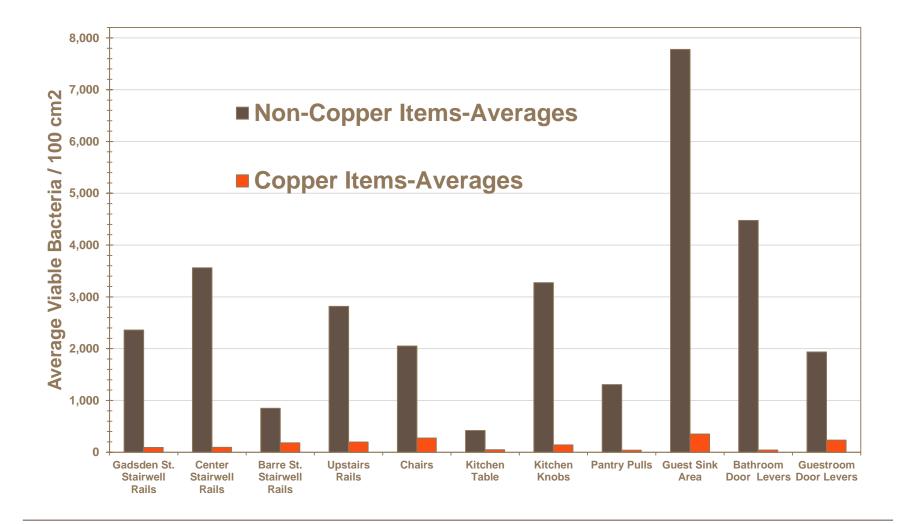


**Visitor Chairs** 





### **Ronald McDonald House data validated efficacy**

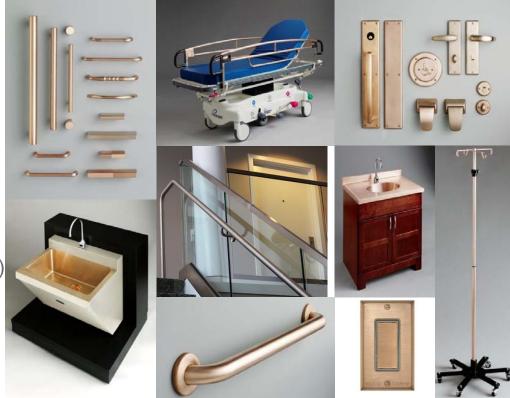


28 10 weeks of sampling copper surfaces compared to 10 weeks of sampling pre-copper surfaces Antimicrobial Copper

### **Growing demand supported commercialization**

15 US Manufacturers launched commercial Antimicrobial Copper products in the US market to date

- A.T. Cross
- Black Iron Strength
- Colonial Bronze
- Cooper Industries
- Denise Siegel Bronze
- Elkay Commercial Products
- Frigo Design
- Just Manufacturing
- Larco
- Midbrook Medical
- NuAire
- Operator Interface Technology (OIT)
- Pedigo Products
- R.B. Wagner
- Rocky Mountain Hardware
- More close to launch





#### **Downstream marketing increased exposure**

#### Component makers launched sophisticated marketing campaigns



# Antimicrobial Copper Supply Chain: What's Next?



# Published US clinical trial results are supporting the business case

- 1<sup>st</sup> study to show surfaces can reduce infections
- 7% of hospital room surface area converted to copper
- 83% less bacteria on copper surfaces
- 50% of infections or more caused by environment
- 58% fewer infections in copper rooms

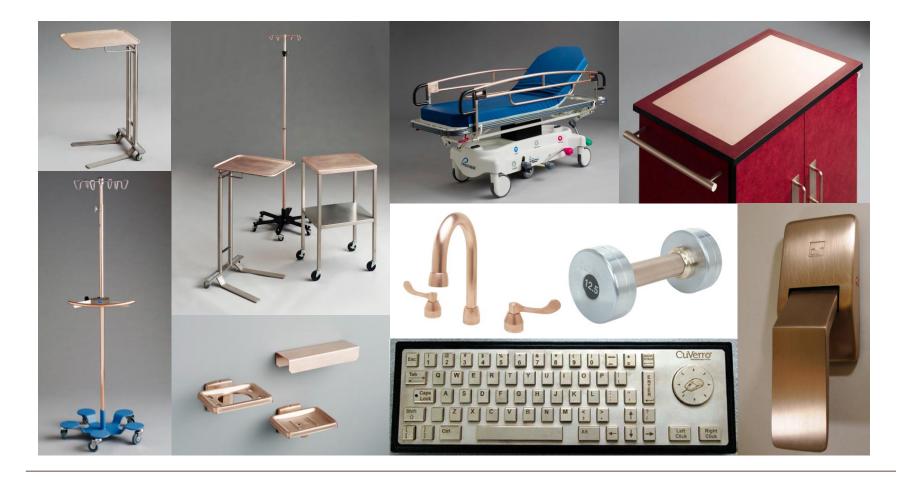


# Publicized installations around the world are driving demand

- Roberto del Rio Pediatric Hospital / Santiago, Chile
- Aghia Sofia Children's Hospital / Greece
- Bueras Metro Station / Santiago, Chile
- Centre Inter Générationnel Multi Accueil / France
- Craigavon Area Hospital / Northern Ireland
- Sheffield Teaching Hospitals NHS Trust / United Kingdom
- Lewis County Hospital / Lowville, NY
- Jason's Deli / 10 US locations and counting
- Congonhas International Airport / Sao Paulo, Brazil
- Cancer Treatment Centers for America / Atlanta, GA, Phoenix, AZ



### The portfolio of commercially available Antimicrobial Copper products is growing daily...





# Thank you

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